

STRIVE TO SURVIVE TOUR

TO BENEFIT
FIRE FIGHTER
CANCER
FOUNDATION



AND
GREAT LAKES
BURN CAMP

DIRECT FROM LAS VEGAS
& AMERICA'S GOT TALENT

GEECHY GUY COMES HOME TO DETROIT
FEBRUARY 11, 2012 @ 7:00PM
THE FILLMORE DETROIT, MI

TICKETS AT: WWW.LIVENATION.COM
WWW.TICKETMASTER.COM

\$75 - \$35 - \$25

ALSO FEATURING COMEDIAN BILLY RAY BAUER



AND YOUR GENERATION IN CONCERT

WWW.STRIVETOSURVIVETOUR.COM



Great Lakes Burn Camp

Since 1995

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Since 1995*

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To Whom It May Concern,

My name is James Plieth, I am representative for the Detroit Fire Fighters Association and an advocate for Fire Fighter Cancer Foundation. I am working with Producer Richard J. Bart on a fundraising event on February 11, 2012 at The Fillmore Theatre in Detroit. This event will raise funds for the Great Lakes Burn Camp and the Fire Fighter Cancer Foundation.

We are seeking corporate sponsors to fund the event and are inquiring if your company would be interested in participating. We are entrenched in the planning stages and have established an event website, www.strivetosurvivetour.com. Below, you will find a description of the 501(c)3 charities we are supporting with this event and the levels of sponsorship that are available. There is a PAYPAL account that is attached to the website where donations of any denomination will also be accepted.

Great Lakes Burn Camp is a special place for kids ages 6-17 to meet, heal, grow and support other burn survivors. Kids share their stories and bond with other kids in a comfortable, relaxed environment. Unconditional love and acceptance is only part of what each camper receives at Great Lakes Burn Camp.

Great Lakes Burn Camp strives to remove all barriers that may keep children from participating in events and activities. Campers also receive well-balanced meals and 24-hour medical supervision. Dressing changes, Physical Therapy or other special medical services are managed by the Camp Nurse. Transportation to and from camp is provided. Opportunities for these burn survivors are made possible through generous financial and material donations and services provided by businesses, organizations and individuals like you or your business.

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The Fire Fighter Cancer Foundation (FFCF) is a resource-based 501c(3) charitable organization that provides assistance to fire service members and families facing the challenges of a cancer diagnosis. Each Foundation member receives individual case-by-case attention. FFCF Advocates aid members in the areas of medical treatment referrals / research, transportation/ travel, home health, insurance, pharmaceutical, and workers comp issues. The FFCF is actively engaged in assisting the 9/11 Responder and Survivor community. Newly launched education and research efforts are changing awareness of cancer and improving health in the lifestyle of the fire service. The Foundation is an all-volunteer effort that survives through the support of private donations and fundraising efforts.

The FFCF mission includes:

- **Support** – Offer emotional support and social assistance for fire fighters and family members battling cancer.
- **Promote** – Encourage health and well being by endorsing annual occupational specific cancer screenings and wellness testing.
- **Educate** – Provide resource information to give a fire fighter diagnosed with cancer a better understanding of his/her disease. Partner with other international cancer organizations to offer education and awareness programs.
- **Assist** – Establish a national prescription assistance program for fire fighters diagnosed with cancer. Provide our members enduring chemotherapy with a home air purification unit to help them remain healthy during treatment. Effect improved communication among retired fire fighters.
- **Research** – Identify leaders in medicine and science who can offer treatment options. Educate national and regional elected officials to advance national fire fighter cancer studies.

We are here to: S.P.E.A.R.

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Please review the attached document that explains our available sponsorship levels and packages. Thank you for your time and consideration regarding this request.

Strive to Survive!,

Richard J, Bart
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Strive To Survive! Tour Sponsorships

Chief of the Show: A \$5,000 sponsorship that will allow your company access to prime seating and an after show visit with the acts involved in the show. Prime advertising throughout the theatre is also included. Seating is based on a 10 seats on the main floor. You will also receive the inside front cover of the program for this event. The ad graphics will be provided by sponsors.

Captain Sponsorship : A \$1,000 sponsorship providing you and your guests prime seating for the event, as well as, advertising throughout the venue. Seating is based on a 6 seats on the main floor of the venue. Also included in this level is a full page ad in the event program. Ad graphics will be provided by the sponsor.

Lieutenant Sponsorship: A \$500 that will provide 2 seats on the main floor of the venue as well as advertising throughout the venue. Seats will be in prime locations. You will also receive a full page ad in the program for this event. Ad will be provided by the sponsor.

Sergeant Sponsorship: A \$250 sponsorship that will provide your entity with advertising throughout the venue. You will also receive a ¼ (one quarter) page ad in the program for this event. Ad will be provided by the sponsor.

Fire Fighter Sponsorship: A \$100 sponsorship that will provide you a business card sized ad in the program for this event and advertising throughout the venue.

Donations: Monetary donations of any sort will be accepted and are tax deductible. You will receive confirmation of donation post event.

MAKE ALL CHECKS PAYABLE TO: FIRE FIGHTER CANCER FOUNDATION

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